



Termidor®
Termiticide/Insecticide

BASF
We create chemistry

Fall Promotion

We're celebrating Termidor's silver anniversary!

CA Promotion: Oct 1-31, 2025



Thanks for being part of the legacy.

The Termidor® 25th anniversary continues and so does the opportunity for savings. From Termidor SC, which set new standards in termite treatment, to Termidor HE, which introduced advanced efficiencies in time and labor, the legacy of the Termidor brand has consistently proven that excellence is timeless. Don't miss this opportunity to stock up and save across the entire family of trusted Termidor solutions as well as on Trelona® and Advance® termite baits. Additionally, take advantage of discounts on top dilutable solutions for general pests: Alpine® WSG and Fendona® CS. Plus, save on Selontra® Rodent Bait, to ensure your rodent baiting programs yield the best results.

Plus, enjoy extended payment terms on Agency products until March 27, 2026!

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 382.04	\$ 348.33	\$ 33.71
Advance® Termite Bait Stations	10 x 1 pc	\$ 135.00	\$ 127.00	\$ 8.00
Termidor Family				
Termidor® HE High-Efficiency Termiticide	4 x 79 oz	\$ 931.41	\$ 789.93	\$ 141.48
	2 x 2.5 gal	\$ 1,848.60	\$ 1,567.49	\$ 281.11
Termidor HP II High Precision Termiticide	2 x 1 gal	\$ 955.11	\$ 886.09	\$ 69.02
Termidor SC Termiticide/Insecticide	4 x 78 oz	\$ 717.75	\$ 610.52	\$ 107.23
	2 x 2.5 gal	\$ 1,437.80	\$ 1,262.18	\$ 175.62
Non-Agency Products	Case Size		Promotion Price	Savings (Case)
Termidor SC Termiticide/Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		\$ 40.00
Termidor Foam Termiticide/Insecticide	6 x 20 oz			\$ 12.00

Agency Termidor and Trelona ATBS prices include the additional 2.7% California Mill Tax.

FEATURED SOLUTIONS

Termidor SC

The industry standard solution for termites, ants, and other key pests.

\$25 savings
per 78 oz bottle

in honor of
25 years of excellence



Termidor HE

Reduce treatment time 50% vs conventional applications¹ with less drilling and trenching required.



Termidor HP II

Reduce treatment time up to 90% vs conventional methods² with a precise and less disruptive application method.



Termidor Foam

Ready-to-use foam great for ants and termites.



Trelona Stations

Active protection, annual inspections.



Advance Stations

The monitoring station that termites find faster³.



Learn how customers have created their own legacies over the past 25 years with Termidor solutions at pestcontrol.basf.us/campaigns/termidor25.html.



See reverse for more savings!



Non-Agency Products	Case Size	Promotion Price	Savings (Case)
Alpine WSG Water Soluble Granule Insecticide			
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See authorized distributor for pricing and promotional savings of up to:	\$ 35.00
	4 x 500 g		\$ 77.00
Fendona CS Controlled Release Insecticide			
Fendona® CS Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 24.00
	4 x 120 oz		\$ 104.00
Selontra Rodent Bait			
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.50

FEATURED SOLUTIONS



Alpine WSG

- Kills social pests at the source through transfer
- Undetectable, non-repellent formulation pairs well with baits
- Great for indoor maintenance



Fendona CS

- Microencapsulated concentrate formulation
- Strong residual and rainfastness
- Great for outdoor maintenance and mosquito treatments



Selontra

Gain quick control with less product^{4,5} thanks to the stop-feed action of the active ingredient, cholecalciferol. Rodents only eat the lethal dose, leading to greater bait availability and shorter baiting cycles.



Save even more when you purchase half pallets or full pallets of Alpine WSG, Fendona CS and Selontra Rodent Bait.

Minimum purchase quantity for Trelona & Advance Termite Baits is 1 case. Minimum purchase quantity for all other products is 1 bottle, can or pail. Confirm purchase requirements with your Distributor.

¹ Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

² Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

³ 2012 University of Delaware study of active termites within one-half meter of both Sentricon and ATBS stations

⁴ U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

⁵ BASF Report No LR007/18. Sharon Hughes, 2018

The BASF Fall Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). **Resellers are not eligible for incentives and discounts on Non-Agency purchases. Resellers are not eligible for Agency Termidor termiticide/insecticide purchases. All Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between October 1, 2025, and October 31, 2025. For Agency products, Qualified End-User will receive payment terms through March 27, 2026. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2025, and October 31, 2025. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Selontra, Termidor and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2025 BASF Corporation. All Rights Reserved.**

Hurry! Offer Ends October 31, 2025

Available at participating BASF authorized distributors.

Questions?

Contact your sales representative.

