



**Termidor®**  
Termiticide/Insecticide

**BASF**  
We create chemistry

# Fall Promotion

We're celebrating Termidor's silver anniversary!

**NY Promotion: Oct 1-31, 2025**



## Thanks for being part of the legacy.

The Termidor® 25th anniversary continues and so does the opportunity for savings. Don't miss this opportunity to stock up and save on trusted Termidor solutions as well as Phantom and on Trelona® and Advance® termite baits. Additionally, take advantage of discounts on top dilutable solutions for general pests: Ridesco® WG, Alpine® WSG, and Fendona® CS. Plus, save on Selontra® Rodent Bait, to ensure your rodent baiting programs yield the best results.

**Plus, enjoy extended payment terms on Agency products until March 27, 2026!**

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 372.00	\$ 340.00	\$ 32.00
Advance® Termite Bait Stations	10 x 1 pc	\$ 135.00	\$ 127.00	\$ 8.00
Non-Agency Products	Case Size		Promotion Price	Savings (Case)
Termidor Family				
Termidor® NY Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		\$ 40.00
Termidor Foam Termiticide/Insecticide	6 x 20 oz			\$ 12.00
Phantom Termiticide/Insecticide				
Phantom® Termiticide/Insecticide	4 x 75 oz	See authorized distributor for pricing and promotional savings of up to		\$ 180.00

## FEATURED SOLUTIONS

### Trelona Stations



Active protection, annual inspections.

### Advance Stations



The monitoring station that termites find faster¹.

### Termidor NY



Excellent for ants and other perimeter pests.

### Termidor Foam



Ready-to-use foam great for ants and termites.

### Phantom



Highly effective, long-residual termite and general insect control.



Learn how customers have created their own legacies over the past 25 years with Termidor solutions at [pestcontrol.basf.us/campaigns/termidor25.html](https://pestcontrol.basf.us/campaigns/termidor25.html).



See reverse for more savings!



Non-Agency Products	Case Size	Promotion Price	Savings (Case)
Alpine WSG Water Soluble Granule Insecticide			
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See authorized distributor for pricing and promotional savings of up to:	\$ 35.00
	4 x 500 g		\$ 77.00
Fendona CS Controlled Release Insecticide			
Fendona® CS Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 24.00
	4 x 120 oz		\$ 104.00
NEW Ridesco WG Insecticide			
Ridesco® WG Insecticide	6 x 0.19 kg	See authorized distributor for pricing and promotional savings of up to:	\$ 39.00
	6 x 0.95 kg		\$ 159.00
Selontra Rodent Bait			
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.50

## FEATURED SOLUTIONS

### Ridesco WG

- Rapid response heavy hitter designed for situations where speed and impact are critical
- Powered by two proven active ingredients with a quick-release formulation
- Easy to use, with a flexible label and one simple rate
- The ideal option for cleanouts, one-time services and callbacks



**NEW!**

### Alpine WSG

- Kills social pests at the source through transfer
- Undetectable, non-repellent formulation pairs well with baits
- Great for indoor maintenance



### Fendona CS

- Microencapsulated concentrate formulation
- Strong residual and rainfastness
- Great for outdoor maintenance and mosquito treatments



### Selontra

Gain quick control with less product<sup>2,3</sup> thanks to the stop-feed action of the active ingredient, cholecalciferol. Rodents only eat the lethal dose, leading to greater bait availability and shorter baiting cycles.



**Save even more when you purchase half pallets or full pallets of Alpine WSG, Fendona CS and Selontra Rodent Bait.**

Minimum purchase quantity for Trelona & Advance Termite Baits is 1 case. Minimum purchase quantity for all other products is 1 bottle, can or pail. Confirm purchase requirements with your Distributor.

<sup>1</sup> 2012 University of Delaware study of active termites within one-half meter of both Sentricon and ATBS stations

<sup>2</sup> U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

<sup>3</sup> BASF Report No LR007/18. Sharon Hughes, 2018

The BASF Fall Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). **Resellers are not eligible for incentives and discounts on Non-Agency purchases. Resellers are not eligible for Agency Termidor termiticide/insecticide purchases.** All Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between October 1, 2025, and October 31, 2025. For Agency products, Qualified End-User will receive payment terms through March 27, 2026. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2025, and October 31, 2025. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Phantom, Ridesco, Selontra, Termidor and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2025 BASF Corporation. All Rights Reserved.

**Hurry! Offer Ends October 31, 2025**

Available at participating BASF authorized distributors.

**Questions?**

Contact your sales representative.

