



We create chemistry

# Pest Perks

Plan For Every Pest. Save All Year.

2018 Program Guide





## BASF Pest Perks Overview

The Pest Perks program from BASF provides cash savings on everything you buy throughout the year from our extensive Pest Control portfolio, including **Termidor®** termiticide/insecticide.

And because there is no forced qualification period, your rebate level keeps building over the course of the year to deliver maximum savings.

### HOW YOU QUALIFY

#### 1 PURCHASE Innovation

Purchase a combined total of \$3,000 on two or more Innovation Qualifiers to begin the process of qualifying in the Pest Perks program (applied toward purchase total).

Innovation Qualifiers:

- **Trelona® ATBS®** Annual Bait Stations
- **Fendona™** CS Controlled Release Insecticide
- **Selontra®** Rodent Bait
- **Alpine®** Cockroach Gel Bait Rotations 1 & 2

#### 2 ACHIEVE Rebate Level

All qualifying general pest control and termite baiting purchases during the year count toward your rebate level.

Level	Purchase Total	Rebate
Bronze	\$7,000	2%
Silver	\$15,000	3%
Gold	\$25,000	4%
Platinum	\$35,000	5%
Diamond	\$50,000	6%

### HOW YOU SAVE

#### 3 SCORE On Termidor®

Your rebate level achieved in Step 2 is applied to all **Termidor®** termiticide/insecticide Agency purchases during the program.

#### 4 SAVE On Everything

Plan ahead and purchase what you need, and save big on all your BASF Pest Control purchases throughout the year.

The program period runs from January 1, 2018 to December 31, 2018, and rebates will be paid out in September 2018 and March 2019. No signup or paperwork is required. There is no qualifying period —you have all year to achieve the highest rebate level possible.

Visit the **BASF Pest Perks website for more details.**  
[pestcontrol.basf.us/pestperks](http://pestcontrol.basf.us/pestperks)

## 1 Qualifying Innovation Products

	Package	Redemption Value	QTY	Total Purchases
<b>Trelona® ATBS®</b> Annual Bait Stations (Agency Price)	1X16 pc	\$299.00		
<b>Fendona™</b> CS Controlled Release Insecticide	120 fl oz	\$233.00		
<b>Selontra®</b> Rodent Bait	8 lb pl	\$64.00		
<b>Alpine®</b> Cockroach Gel Bait Rotation 1 Reservoirs	4X30 g	\$24.00		
<b>Alpine®</b> Cockroach Gel Bait Rotation 2 Reservoirs	4X30 g	\$24.00		
			<b>Subtotal</b>	

## 2 Qualifying Pest Products

	Package	Redemption Value	QTY	Total Purchases
<b>Termite Baiting</b>				
<b>Trelona® ATBS®</b> Direct Bait Stations (Agency Price)	1X16 pc	\$290.00		
<b>Trelona® ATBS®</b> Direct Bait Kit (Agency Price)	1X16 pc plus	\$335.00		
<b>Advance®</b> Termite Bait Station (Agency Price)	1X10 pc	\$88.00		
<b>Trelona® ATBS®</b> Home Monitoring Kit (Agency Price)	1X16 pc plus	\$180.00		
<b>Trelona®</b> Compressed Termite Bait (Agency Price)	1X6 pc	\$42.00		
<b>Advance®</b> Termite Inspection Cartridge (Agency Price)	1X25 pc	\$57.50		
<b>Advance®</b> Termite Monitoring Base (Agency Price)	1X100 pc	\$135.00		
<b>Advance®</b> Concrete Bait Station	1X18 pc	\$205.25		
<b>The Spider®</b> Station Access Tool	1 pc	\$19.90		
Bait Station Replacement Caps	1X25 pc	\$23.75		
<b>Ant Baits</b>				
<b>Advance®</b> 375A Granular Ant Bait	8 oz	\$13.08		
<b>Advance®</b> 375A Granular Ant Bait	2 lb	\$44.50		
<b>Advance®</b> 388B Ant Gel Bait	4X30 g	\$30.80		
<b>Advance®</b> Granular Carpenter Ant Bait	8 oz	\$22.67		
<b>Advance®</b> Granular Carpenter Ant Bait	2 lb	\$77.00		
<b>Advance®</b> 360A <b>Dual Choice®</b> Ant Bait Stations	1X288 pcs	\$322.00		
<b>MotherEarth®</b> Granular Scatter Ant Bait	4 lb	\$19.75		
<b>MotherEarth®</b> Granular Scatter Ant Bait	40 lb	\$103.00		
<b>Ascend®</b> Fire Ant Granular Bait	25 lb	\$203.00		
<b>Cockroach Baits</b>				
<b>Alpine®</b> Cockroach Gel Bait Rotation 1 Piston Can	120 g	\$20.00		
<b>Avert®</b> DF Dry Flowable Cockroach Bait	30 g	\$26.50		
<b>Dillutables</b>				
<b>Alpine®</b> WSG Water Soluble Granule Insecticide	200 g	\$66.25		
<b>Alpine®</b> WSG Water Soluble Granule Insecticide	500 g	\$147.00		
<b>Termidor®</b> SC NY Termiticide/Insecticide	20 fl oz	\$70.25		
<b>Termidor®</b> SC Termiticide/Insecticide	20 fl oz	\$70.25		
<b>Phantom®</b> Termiticide/Insecticide	21 fl oz	\$70.50		
<b>Phantom®</b> Termiticide/Insecticide	75 fl oz	\$234.25		
<b>Cy-Kick®</b> CS Controlled Release Insecticide	16 fl oz	\$39.83		
<b>Cy-Kick®</b> CS Controlled Release Insecticide	120 fl oz	\$230.75		
<b>Durashield®</b> Controlled Release Premise Insecticide	120 fl oz	\$250.00		
<b>Optashield®</b> Controlled Release Premise Insecticide	120 fl oz	\$230.75		
<b>Permacap®</b> CS Controlled Release Premise Insecticide	120 fl oz	\$96.00		
<b>Pressurized Insecticides</b>				
<b>PT® Phantom®</b> II Pressurized Insecticide	17.5 oz	\$18.33		
<b>PT® Alpine®</b> Flea & Bed Bug Pressurized Insecticide	20 oz	\$17.58		
<b>PT®</b> 221L Pressurized Insecticide	17.5 oz	\$10.92		
<b>PT®</b> 565 Plus XLO Pressurized Contact Insecticide	20 oz	\$19.50		
<b>PT® Alpine®</b> Pressurized Insecticide	20 oz	\$18.17		
<b>PT® Alpine®</b> Termite & Ant Foam	20 oz	\$18.17		
<b>PT® Alpine®</b> Pressurized Fly Bait	16 oz	\$20.17		
<b>PT® Cy-Kick®</b> CS Pressurized Crack & Crevice Insecticide	20 oz	\$16.08		

	Package	Redemption Value	QTY	Total Purchases
<b>Pressurized Insecticides (cont'd)</b>				
PT® <b>Cy-Kick</b> ® Pressurized Insecticide	17.5 oz	\$11.50		
PT® <b>Microcare</b> ® CS Pressurized Insecticide	20 oz	\$14.50		
PT® <b>P.I.</b> ® Pressurized Contact Insecticide	18 oz	\$21.92		
PT® <b>Pro-Control</b> ® Formula 2 Total Release Pressurized Insecticide	6 oz	\$6.50		
PT® <b>Ultracide</b> ® Pressurized Flea Insecticide	20 oz	\$19.00		
PT® <b>Wasp-Freeze</b> ® II Wasp & Hornet Insecticide	17.5 oz	\$8.42		
PT® <b>Pro-Control</b> ® Plus Total Release Pressurized Insecticide	6 oz	\$6.50		
<b>Clear Zone</b> ® Double Impact Farm Fly Spray	20 oz	\$83.33		
PT® <b>Clear Zone</b> ® Metered Pyrethrin Spray	6.25 oz	\$10.50		
<b>Instant Soap 'n Water</b> ® Foaming Cleanser	9 oz	\$6.67		
<b>Termidor</b> ® Foam Termiticide/Insecticide	20 oz	\$22.67		
<b>System III</b>				
<b>System III</b> ® Belt	1 pc	\$18.67		
<b>System III</b> ® Blue	1 pc	\$189.17		
<b>System III</b> ® Complete Red	1 pc	\$242.00		
<b>System III</b> ® Gun Body	1 pc	\$28.00		
<b>System III</b> ® Hose Assembly Red	1 pc	\$28.67		
<b>System III</b> ® Pouch	1 pc	\$27.83		
<b>System III</b> ® Red	1 pc	\$189.17		
<b>System III</b> ® Shutoff Valve	1 pc	\$76.67		
<b>System III</b> ® 1" Wood Injector	1 pc	\$12.17		
<b>Dust Insecticides</b>				
<b>Alpine</b> ® D Dust Insecticide	3 lb	\$62.00		
<b>Termidor</b> ® Dry Applicator	1 pc	\$154.00		
<b>Termidor</b> ® Dry Termiticide	5 g	\$76.25		
<b>Tri-Die</b> ® Silica & Pyrethrin Dust Insecticide	5 lb	\$116.00		
PT® <b>Tri-Die</b> ® Pressurized Dust Insecticide	8 oz	\$13.92		
<b>Vector Fly System</b>				
<b>Vector Bio-5</b> ® Multi-Purpose Drain Cleaner	1 qt	\$14.50		
<b>960 Vector</b> ® Fruit Fly Trap	12 pcs	\$61.00		
<b>Vector Plasma</b> ® 36 Watt Actinic Standard Lamps	1 pc	\$12.44		
<b>Vector Plasma</b> ® Insect Light Trap	1 pc	\$260.00		
<b>Vector Plasma One</b> ® Screened Light Trap	1 pc	\$146.00		
<b>Vector Plasma</b> ® Screened Insect Light Trap	1 pc	\$260.00		
<b>Vector</b> ® Plasma 36 Watt Actinic Secura Lamps (Screened)	1 pc	\$21.04		
<b>Vector</b> ® 15 Watt Master Lamps Two Year Bulb	1 pc	\$8.72		
<b>Vector</b> ® Classic Insect Light Trap	1 pc	\$341.00		
<b>Vector</b> ® Log Cards	1X50 pcs	\$17.00		
<b>Vector</b> ® Universal Glue Board without Pheromones	1X288 pcs	\$373.00		
<b>Vector</b> ® Universal Glue Board with Pheromones	1X288 pcs	\$391.00		
<b>Vector</b> ® Log Card Envelopes with Ties	1X50 pcs	\$49.00		
<b>Vector</b> ® 15 Watt Actinic Master Secura Lamps (Sleeved) Two Year Bulb	1 pc	\$15.92		
<b>Pheromone Traps &amp; Lures</b>				
<b>Allure</b> ® MD Mating Disruption System for Stored Product Moths	1X25 pcs	\$497.00		
<b>Allure</b> ® Stored Product Moth Replacement Lures	1X100 pcs	\$293.00		
<b>Allure</b> ® Stored Product Moth Kit	1X24 pcs	\$126.00		
			<b>Subtotal</b>	

**CALCULATE YOUR TOTAL REBATE**

Add **1** + **2** to determine **Qualifying Total Purchase**

**(A)**

Use **(A)** and Rebate Chart to determine **Rebate Percentage**

**(B)**

**Termidor® Agency Purchases** **3**

**(C)**

Add **(A)** and **(C)** to get **Grand Total**

**(D)**

Multiply **(D)** by **(B)** to determine **Total Rebate**

**\$**

**3** **Termidor® Agency Purchases**

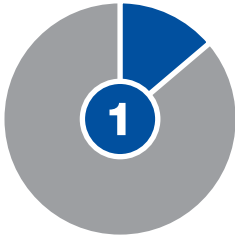
	Package	Agency Price*	QTY	Total Purchases
<b>Termidor</b> ® HE High-Efficiency Termiticide	79 fl oz	\$181.50		
<b>Termidor</b> ® HE High-Efficiency Termiticide	2.5 gal	\$726.00		
<b>Termidor</b> ® SC Termiticide/Insecticide	78 fl oz	\$158.50		
<b>Termidor</b> ® SC Termiticide/Insecticide	2.5 gal	\$634.00		
<b>Termidor</b> ® 80WG Termiticide/Insecticide	1 pc	\$158.17		
<b>Termidor</b> ® HP High Precision Termiticide	78 fl oz	\$193.50		
			<b>Subtotal</b>	

\*For purchase total calculations, Agency Price is used for in-season purchases, and Agency Promotion Price is used for purchases during a promotion.

# BASF Pest Perks Savings Example

## HOW YOU QUALIFY

## HOW YOU SAVE

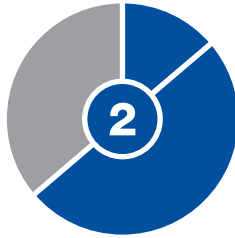


### PURCHASE Innovation

Selontra® Rodent Bait	10 pails
Trelona® ATBS® Annual Bait Stations	6 Cs
Fendona™ CS	1 Cs

**Total: \$3,366**

Purchase at least \$3,000 on two or more innovations.

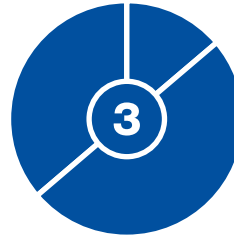


### ACHIEVE Rebate Level

Selontra® Rodent Bait	10 pails
Trelona® ATBS® Annual Bait Stations	6 Cs
Fendona™ CS	1 Cs
Alpine® WSG 4x500g	10 Cs
Termidor® SC 20oz	10 Cs
PT® 565 Plus XLO	20 Cs
Phantom® SC 4x120	10 Cs

**Total: \$26,106**

Rebate level determined by total qualifying purchase (*Includes Innovation Qualifiers*). A \$26,106 purchase puts you at Gold Level.



### SCORE On Termidor®

Termidor® HE 79 oz (In-Season)	15 Cs
Termidor® HP 78 oz (Promo)	15 Cs

**Total: \$20,400**

Your rebate level applies to **Termidor®** termiticide/insecticide purchases.



### SAVE On Everything

Qualifying Total (1&2)	\$26,106
Termidor® Termiticide/Insecticide(3)	\$20,400

**Total: \$46,506**  
**Rebate Level: 4%**  
**Total Rebate: \$1,860**

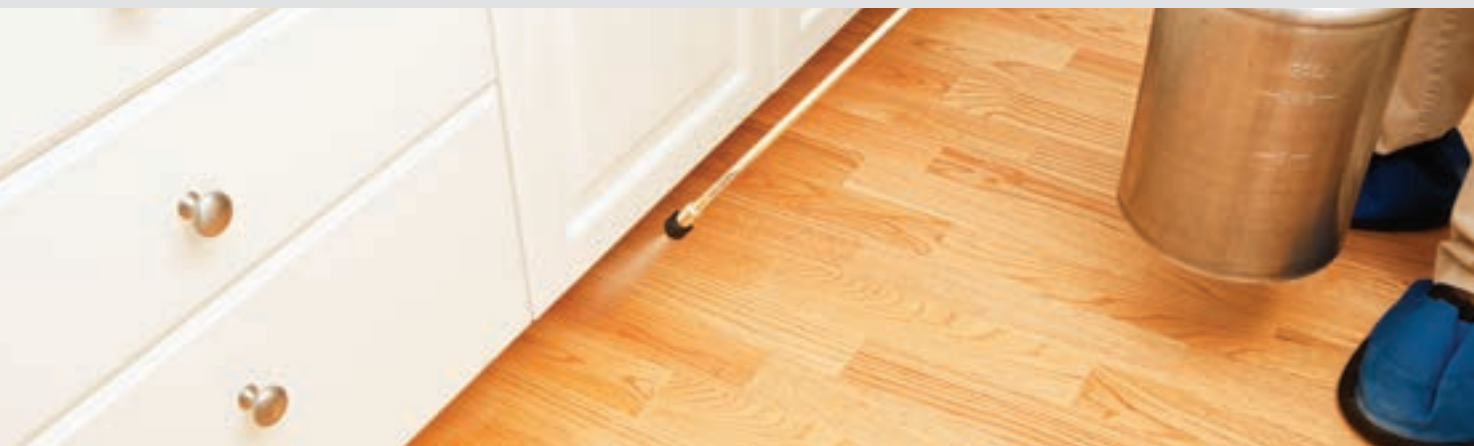
The more you spend, the more you save.

Plan and calculate your savings and rebate goals with the **Pest Perks Order Planner**.

This simple tool allows you to:

- Quickly calculate your order savings
- Determine spend needed to reach the next rebate level
- Print or email your order to your sales rep

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We create chemistry



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*Eligibility is limited to BASF Qualified End-Users. All Termite Products sold are on behalf of BASF. All sales are final. No returns. BASF Pest Perks Program does NOT apply to BASF distributors, sub-distributors, dealers and/or resellers, house accounts, or on any incomplete end-user sales. The Qualified End-User will be paid the Earned Incentive percentage for all qualifying purchases of all BASF Pest Control Products INCLUDING all Termidor Termite Products purchased within the qualifying program dates. The BASF 2018 Program Redemption Price of BASF General Insect Control (GIC) Qualified Products (excluding sales tax) purchased from an Authorized BASF PCS Agent/Distributor will be used to calculate Qualified End-User total purchases and rebate earned. BASF Pest Perk Program rebates will be based upon reported sales from the BASF Authorized Agent/Distributor. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any Authorized BASF Agent/Distributor(s). Products must be purchased, invoiced and delivered between the program dates. No exceptions. The Redemption Value of qualified General Insect Control (GIC) products will be used to determine Qualified End-User total purchase and rebate earned. Qualified End-Users will receive a rebate on the total invoiced amount (excluding taxes) of qualified products purchased from an Authorized BASF Distributor/Agent. All rebates will be mailed to the Qualified End-User. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. BASF reserves the right to cancel or modify this program at any time.*

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