

# Ridesco WG Insecticide Saves School from Spiders

Finding a solution that truly works can be daunting when it comes to spider control in a school environment. For Kevin Fincannon, owner of FAS Pest Management, the introduction of Ridesco WG Insecticide from BASF has marked a turning point in his Six Mile, S.C.-based company's fight against spiders and other persistent pests.

FAS began more than 25 years ago as Fire Ant Specialists but has since evolved into a full-service provider with a reputation



**Kevin Fincannon**  
Owner, FAS Pest Management

for solving tough pest control issues.

"We take on a lot of unique and challenging jobs," Fincannon explains. "We're committed to taking the time and care to ensure every job is completed to the highest standard."

## Bold black widows

FAS was called in for a brown recluse (*Loxosceles reclusa*) and black widow (*Latrodectus mactans*) infestation for one aging school building. The situation escalated when a student pulled a book out of a cubbyhole and had a black widow climb onto his hand.

Fincannon found that traditional product treatments offered only temporary relief. The proximity of an abandoned water treatment plant — an unbeatable spider-breeding ground — only complicated matters.

"We were fighting to lose in battle," he says. "Other products would do

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OK for a short period of time, and then everything would just fall apart."

## Enter Ridesco WG Insecticide

When BASF launched Ridesco WG in January, Fincannon was eager to try it.

"It was explained to me as taking two strong active ingredients and putting them together," he says. "I knew as soon as I could get it, I wanted to try it in the school and see how well it worked."

The active ingredients in Ridesco WG, dinotefuran and alpha-cypermethrin, target the pest's nervous system at two different sites with immediate knockdown. This dual-action power and one easy application rate make Ridesco WG an excellent option for cleanouts, one-time services and callbacks. Its flexible label makes it a heavy hitter for more than 60 pests, indoors and out.

Fincannon's team carefully introduced Ridesco WG, starting with exterior treatments and testing for adverse effects. "Everything checked out," he reports. "Even when we did our exterior spray on it, we noticed the problem seemed to start improving shortly after it was applied."

With guidance from BASF and university experts,

Fincannon developed a new treatment protocol for spider control.

"BASF helped us develop a pretty good roadmap on what to follow and how to go about trying to get us some relief on this," he says, adding that the results were dramatic. "Within a couple of weeks of applying Ridesco WG, we started noticing our phones weren't ringing as much with callback complaints."

## A solid solution

For Fincannon, the benefits go beyond numbers. "Thank goodness Ridesco WG is now an option because we were basically running into a wall," he admits. "Everything we had tried before gave us limited results."

After full implementation, the difference was clear. The success wasn't limited to one site, Fincannon points out: "We also had two other schools dealing with black widow issues. Those numbers seem to be dropping as well."



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