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5Qs about Ridesco® WG Insecticide

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What is Ridesco WG Insecticide?

It's a new dilutable offering for the general pest control market from BASF. It holds a unique spot among our other dilutables; in fact we're calling it the rapid-response heavy hitter. PMPs will want to use Ridesco WG Insecticide in situations where speed and impact are critical to their customers. We're talking about initial services, cleanouts, before a big event or for tough callbacks. It will make a dramatic impression due to being a quick release formulation – the dual active ingredients (AIs) rapidly deploy their full power, swiftly reducing pest populations.

What are the dual active ingredients that cause the swift action?

The AIs are Dinotefuran and Alpha-Cypermethrin, which target two different physiological pathways to quickly overwhelm a broad range of pests. For example, in trials on black widow spiders, Ridesco WG Insecticide established 100% knockdown and mortality in 24 hours. It also provides powerful efficacy against cellar and brown recluse spiders, American cockroaches, earwigs, and other occasional invaders.

How do you apply Ridesco WG Insecticide?

It can be applied using any hand-held, backpack, or truck mounted sprayer equipment. Mist blowers can also be used to treat hard-to-reach areas. Ridesco WG Insecticide can also be mixed with a foaming agent to treat voids. Use as a spot, band, crack and crevice, and void type of application. Just check the label if you have any questions about the application methods.

Can using Ridesco WG Insecticide save on resources?

Using Ridesco WG can lead to operational efficiencies for PMPs handling first-time services, cleanouts or other tough situations. With the advantage of being one rate, the water-soluble formulation is easy to mix, and the built-in measuring cap helps reduce human error, further simplifying the work. And after the job is done, Ridesco WG Insecticide can be easily stored on the service vehicle or in a warehouse without concerns about formulation separation or agitation, undesirable odor buildup or molding.

Is the Ridesco WG label flexible?

Yes, the product label allows for uses indoor, outdoor, commercial accounts, and food handling areas against a wide variety of target pests. Outdoor treatments below mulch and rocks are now easier than ever; PMPs can double the volume of water to reach below any soil cover while maintaining the full label rate of 0.15% thus having a direct impact on pests that like to hide during the day. For more information about directions for use, please always refer to the product label.